

Seattle REconomy

Join Seattle REconomy and our NE Seattle and Shoreline tool libraries!

We want to partner with like-minded companies and organizations looking to help increase awareness of reuse and sustainability. Sponsoring Seattle REconomy means we can grow the sharing economy and you can reach a new, engaged community.



Who Are We?

Seattle REconomy is a 501(c)3 tax-exempt nonprofit working to reduce our community's footprint and increase our climate resilience through education and practical solutions. We do this through a variety of mechanisms: building sharing-focused programs, offering skill-building classes, supporting community-building activities, and more.

Sponsorship Impact

Your donation allows us to:

- Provide free memberships and free tools that are new, safe, and in-demand
- Have communal equipment in our Workshop and Bike Shacks
- Offer a range of meaningful classes and events
- Keep thousands of pounds of material out of the landfill and create climate resilience
- Cultivate a community that values sharing

This sponsorship will help you:

- Gain access to marketing to over 3,300 loyal members, 5,000 online followers, and 6,000 newsletter subscribers
- Have our trusted seal of approval
- Build a diverse group of engaged community members
- Be part of a thriving sharing economy








Supported Communities

We support an extremely diverse community because we want to be accessible; our resources, classes, and events are available to everyone regardless of place of residence or income, and we do not require proof. People of all backgrounds come to us because they are looking to save money, space, and the environment.

- 418 members receive reduced membership rates
- We serve people in over 244 ZIP codes
- Our members range in age from 20 to 80 years old

Sponsorship Menu

Choose how you would like to support the community

 Key Benefits	 Hammer	 Sledgehammer	 Jackhammer	 Multitool
Social media shoutout (Facebook, Instagram, LinkedIn, Twitter)	2	4	6	✓
Newsletter shoutout	1	2	4	✓
Logo on website	Yes	Yes	Yes	✓
Sign in main space	Small (16" x 10")	Medium (24" x 14")	Large (24" x 18")	✓
Tabling opportunities	2	4	6	✓
What this enables us to do	Pays for an entire year of loanable tool purchases	Allows us to run 30 DIY events and classes	Enables 300 low-income members access to the tool libraries	Support the community in a unique way
Yearly Donation	\$5,000	\$10,000	\$20,000	Custom

Social Media Shoutout

Social media shoutouts consist of a single post across all currently used platforms (Facebook, Instagram, LinkedIn, and Twitter). Content is driven by the sponsor, created by Seattle REconomy, and approved by the sponsor.

Newsletter Shoutout

Newsletter shoutouts include information about the sponsor's core mission and/or product and how the sponsor organization supports sustainability along with any upcoming events, marketing, etc (100 words max.).

Logos

Logos will be placed at the bottom of Seattle REconomy's front page and Sponsorship page. The sponsor's name will also be listed on the Organizational Partners page with a link to their website.

Sponsors

Sponsors can choose one library to have a sign displayed with their information, such as a business name, tagline, and/or logo. It will be placed in the main/front desk area.

Tabling Opportunities

Tabling opportunities can either take place at the tool libraries or at a community event. For tool library tabling opportunities, sponsors will set up by the main entrance at either tool library.

If you have any questions or would like to start a Partnership with Seattle REconomy, please email info@seattlereconomy.org with the subject line "Partnership Interest".